

# Mission

Our mission is to enrich the quality of life for our community through exceptional recreational and park experiences.

# Vision

We will operate attractive, clean, and safe parks; top-notch facilities for recreational opportunities; quality recreational programs and events that provide physical, social, and emotional health benefits. We aim to continuously improve to help build a healthy, happy, and strong community while maintaining financial stability.

# Core Values



## HEALTH & WELLNESS

We build a healthier and happier community by providing a wide variety of active lifestyle opportunities including well maintained trails and parks, quality recreational facilities, and programs that produce physical, social, and emotional health benefits.



## TEAMWORK & COMMUNITY

We work together to make Rock Island better. We seek to strengthen partnerships with City departments, organizations, volunteers, and community groups to efficiently provide a diverse mix of recreational opportunities that meet the needs of our community.



## INNOVATION

We will always seek to be at the forefront of trends and will continually improve and expand programming and recreational opportunities through new ideas, feedback, and research.



## SUSTAINABILITY

We will demand fiscal responsibility and ensure resource efficiency to be able to ensure a sustainable future. We will create and maintain effective partnerships to help maximize our resources. We will be good stewards in the conservation of our parks and natural spaces.



## CUSTOMER SERVICE & INTEGRITY

We are committed to providing exceptional customer service and model ethical and professional behavior through our actions, decisions, policies, and transparency.