



# Labor Day Parade Advisory Board

## Third Official Meeting

### July 8, 2019

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**Board Members present:** Vicki Hess, Grace Shirk, Bill Sowards, Edna Sowards, Patricia Vincent, K. Whitley, and Mary Chappell

**Board Members absent:** Art Milton

**City Staff present:**

**Guests Present:**

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The fourth official meeting to plan the 35<sup>th</sup> annual Rock Island Labor Day parade started at 12:06 p.m.

#### **1. Introductions**

#### **2. Additions to the Agenda**

No additions were made to the agenda.

#### **3. Approval of Meeting Summary**

A motion was made by G. Shirk and seconded by K. A. Whitley to approve the minutes of the May 20, 2019, meeting. The motion carried.

#### **4. Treasurer's Report**

No official report was presented as there has been no activity since the May 20, 2019, meeting.

#### **5. Entries to Date**

The current list of 21 entries was discussed along with the nine marching bands or units that have entered to date. M. Chappell noted that 16 local musical bands/groups received an invitation to participate. G. Shirk confirmed that the Crooked Cactus Band, Ashley Dean, and the John Mueller band will also be participating in this year's event.

#### **6. Discussion of the 2019 Parade - #35**

Considerable discussion was held on securing additional attractions for the parade. Waiting on response from the Weinermobile and Stage Coach. The past parade clean-up was discussed. B. Sowards contacted the new principal at Edison School. It appears the students will help again this year. Discussion of a parade favor and the parade shirts was tabled to the July 22<sup>nd</sup> meeting. Also discussed was having an entry that promoted the upcoming 2020 Census.

Members reviewed the changes in the Citizen of the Year program. G. Shirk was thanked for her 32 years of service as the representative to the Citizen of the Year program. E. Sowards has volunteered to serve as the parade advisory board's representative to the committee. She provided a brief report on the process to date.

#### **7. Staging Items**

A brief review was made of the various parade staging items. M. Chappell confirmed that the golf carts have been secured.

**8. Parade Promotion**

Members of the Advisory Board will make a brief presentation to the City Council at their July 22<sup>nd</sup> study session. A second post card and a press release were discussed. Review was made of hiring a drone again for this year's event.

**9. Misc. Items of Concern/Public Comments**

There were no additional items of concerns and no members from the public present.

**10. Adjournment**

With nothing further to discuss a motion was made by K. Whitley and seconded by P. Vincent to adjourn. Motions passed with no objections. Meeting ended at 1:03 p.m.

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Respectfully submitted by Mary Chappell