



Labor Day Parade Advisory Board Meeting Minutes May 18, 2020

Board Members present: Art Milton, Edna Sowards, Bill Sowards, Grace Shirk, Patricia Vincent, Kaye Whitley, Vicki Hess, and Mary Chappell

Board Members absent: Kathy Garrison

City Staff present: Linda Mohr

The May planning meeting for the 36th annual Rock Island Labor Day parade was held via Zoom and started at 12:21 p.m.

I. Introductions

2. Additions to the Agenda

There were no additions to the agenda.

3. Treasurer's Report

M. Chappell took a moment to review the 2019 costs for the parade. She received an update from Linda Mohr just after the April meeting that clarified budget spending. Linda shared that expenses went over the \$17,500 budget by \$895. However, after checking with the Finance Director, Linda learned that between the sponsorships received and all of the \$10 registration fees, we went over the budget amount for those monies by \$1,044. Therefore, with the \$1,044, we ended up just slightly under budget. The extra sponsorships also took us above the budgeted amount. A motion was made by K. Whitley and seconded by E. Sowards to approve the report as presented. Motion passed with no objections.

4. Discussion of the 2020 Parade

A review was made of the 2020 theme and how it would be presented to participants. There was discussion about the event's promotional schedule and reaching out to past musical groups. M. Chappell reported on a phone call received from Jason Wild with the City's Community Department. Mr. Wild was asking if the parade board would consider using the City's Logo/tag line (This Town Rocks) in the future. Following considerable discussion, it was determined that when possible, we would add the logo/tag line to the parade materials. Board members want to keep the parade's identity – but also want to be supportive of the city's branding efforts.

M. Chappell noted that the first entry has been received from Ponies R US, the company that provided the Marshal Carriage for 2019. Board members discussed the status of the COVID-19 and how to proceed with planning. City administration states we should move forward with caution. G. Shirk will reach out to the RI/Milan School Superintendent to check on the district's status.

5. Misc. Items of Concern

No concerns were presented.

6. Public Comments

No one from the public was present.

7. Adjournment

With nothing further to discuss a motion was made by B. Sowards and seconded by G. Shirk to adjourn. Motion passed with no objections. Meeting ended at 12:57 p.m.

Respectfully submitted by Mary Chappell