

A photograph showing two people in a field of tall grass. One person is standing on the ground, reaching up to help another person climb a tree. The scene is set against a bright, hazy sky, suggesting a sunrise or sunset. The overall tone is one of assistance and teamwork.

“If you want to go fast,  
go alone. If you want  
to go far, go together”

African proverb

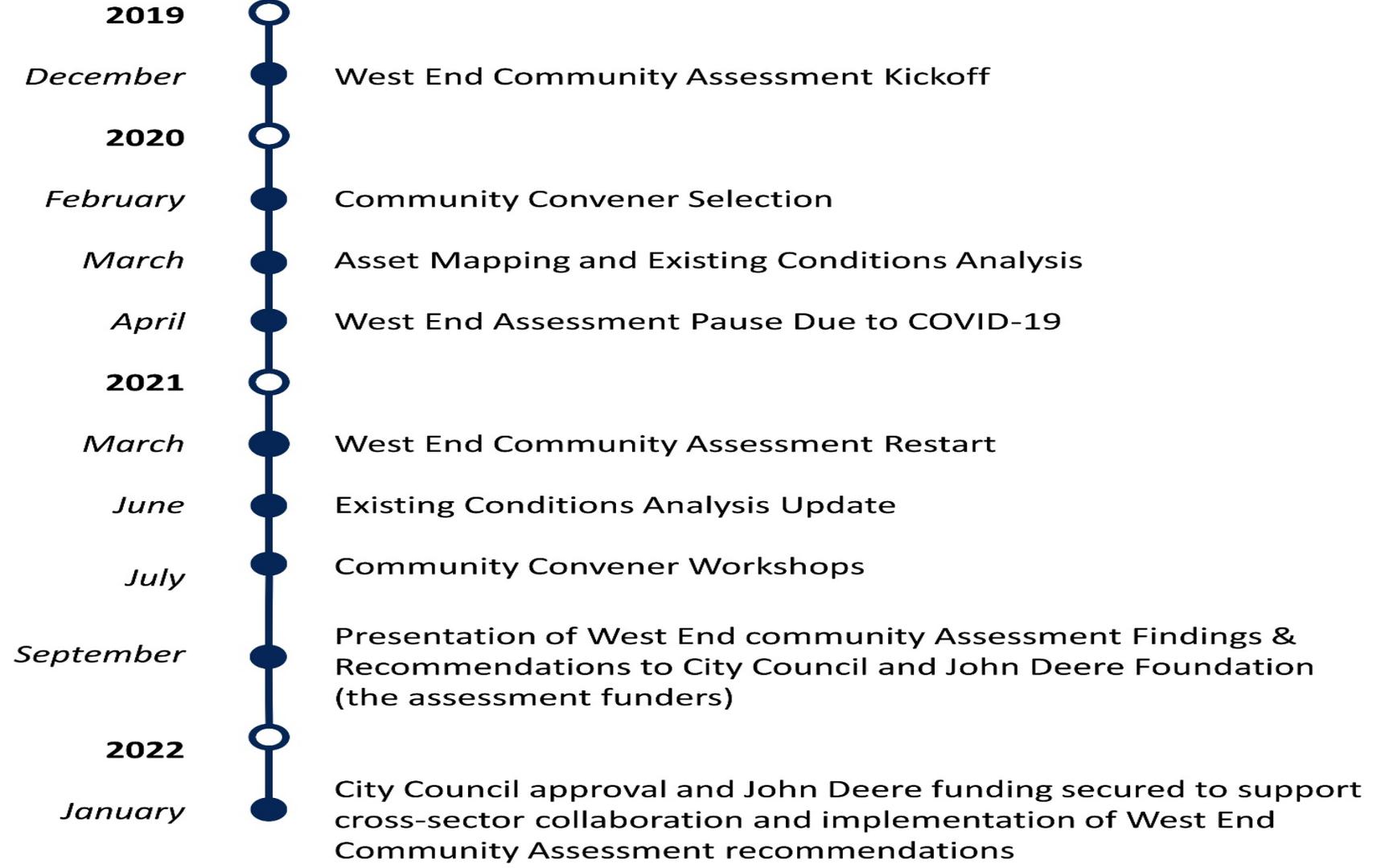


# West End ~~Renaissance~~ Revitalization

RECAP & UPDATE

02.13.2023

# *Where We've Been*



# Assessment Results

FINDINGS
<p><b><u>ASSETS</u></b></p> <p>City of Rock Island Programs and Investments            Douglas Park            Social Capital            Trusted Community Leaders and Organizations</p>
<p><b><u>DISPARITIES</u></b></p> <p>Lack of Safe, Quality Affordable Housing            Lower Home Values            High Rate of Disconnected Youth            Limited Access to Healthy Food            Low Economic Security            Underperforming Schools            Low scores on health and wellbeing indicators            Poor Infrastructure</p>
<p><b><u>BARRIERS</u></b></p> <p>Constrained Resources            Communication and Access Issues            Insufficient Focus on Equity            Siloed Efforts            Low Civic Capital</p>
<p><b><u>WINDOW OF OPPORTUNITY</u></b></p> <p>Influx of Public and Philanthropic Funding            School District Improvements            Increasing Minimum Wage            Rise United</p>

RECOMMENDATIONS
<p>Strengthen <b><u>Civic Capital</u></b> in the West End</p>
<p>Build West End residents' <b><u>Assets and Incomes</u></b></p>
<p>Increase <b><u>Housing Stability and Quality</u></b> and community control of land and housing</p>
<p>Increase the <b><u>Economic Vitality</u></b> of the West End</p>
<p>Improve the <b><u>Infrastructure and Visual Design</u></b> of the West End</p>

HOW/METHOD/PROCESS
<p><b>Prepare a Neighborhood Revitalization Strategy</b></p>
<p><b>Develop a plan and infrastructure for implementation</b>  <b><u>(COLLECTIVE IMPACT)</u></b></p>

# COLLECTIVE IMPACT



# *The Process – Collective Impact*

## **Common Vision**

All participants share an agenda for change that includes a common understanding of the goals and a joint approach to create agreed-upon actions.

## **Shared Measurement**

All participants agree on how to measure and report on progress, with a short list of common indicators identified to drive learning and improvement.

## **Mutually Reinforcing Activities**

A diverse set of stakeholders across sectors, coordinate a set of differentiated, mutually reinforcing set of activities.

## **Continuous Communication**

All players engage in frequent, structured communication to build trust, assure mutual objectives, and create common motivation.

## **Backbone Support**

Independent, dedicated staff providing support and key functions for the sustained operation of the collective impact initiative.

# A Collective Impact Structure

## Common Agenda and Shared Metrics

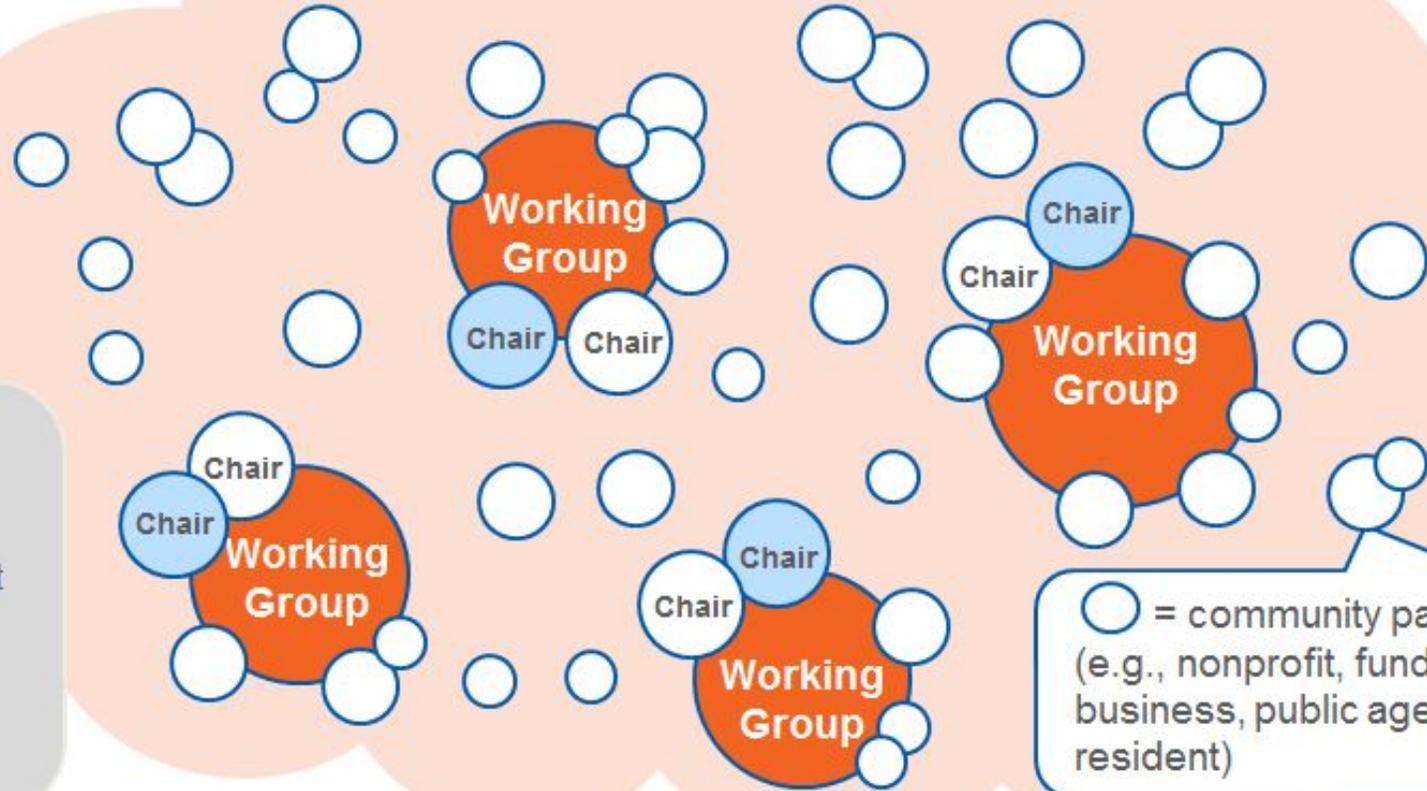
### STRATEGIC GUIDANCE



### BACKBONE SUPPORT

- Guide strategy
- Support aligned activities
- Establish shared measurement
- Cultivate community engagement and ownership
- Advance policy
- Mobilize resources

### PARTNER-DRIVEN ACTION



○ = community partner  
(e.g., nonprofit, funder,  
business, public agency,  
resident)

# *The Steering Committee*



**Isaac Carr**



**Venessa Taylor**



**Avery Pearl**



**Tee LeShoure**



**Lynda Sargent**



**Marisa Cantu**



**Rita Jett**

# MLK as the Backbone – Our Role

- Cultivate community engagement & ownership
- Ensure fidelity to vision, strategy & values
- Support aligned activities
- Implement shared measurement practices
- Facilitate advancing policy
- Mobilize resources

# MLK as the Backbone – Our Request

- Hire a full-time contractual employee to maintain overall strategic coherence, coordinate and manage the day-to-day operations along with implementation of work, including stakeholder engagement, communications, data collection and analysis, and other responsibilities.
- Supplies and equipment

## **VISION**

The West End is a preferred place to live and thrive

## **VALUES**

Justice & Equity • Inclusion • Trust • Collaboration  
Empowerment • Respect • Communication

## **GOAL**

Build the West End community's wealth, power, and livability

# DISCUSSION