

Celebrating 36 Years!

ROCK ISLAND LABOR DAY PARADE ADVISORY BOARD

Third Meeting
Monday, June 14, 2021, at Noon
South Rock Island Township Office

Agenda

	Topic	Who	Vote	Inform
1.	Welcome - Introductions	Mary		X
2.	Additions to the Agenda?	All		X
3.	Approval of May 10, 2021 Minutes		X	
4.	Treasurers Report <ul style="list-style-type: none">Budget for 2019: \$17,700. Actual: \$18,395 143 Entries - 186 unitsBudget for 2021: \$17,500	Art		X
5.	Discussion of 2021 Parade <ul style="list-style-type: none">COVID-19 Update ☺Promotion schedule - <i>see second page</i>Musical groups UPDATE: <i>see second page</i>Entry Options - Attractions/athletes/winnersRoute ConcernsParade Dedication	All		X
6.	Misc. Items of Concern	All		X
7.	Public Comments -	Public		
8.	Adjourn - next meeting date: Monday, July 12th			

Dates to Remember:

Meeting Dates: Mondays - June 14, July 12 & 26, August 9,16,23,30 (mailing)

Parade Line-up date: Saturday, August 28

Parade Date: September 6, 2021

Thanks for your time and support of this great Rock Island event! ☺

2021 Musical Entries/Sponsors

Sponsorship fee: \$350/\$400/\$450/\$500

University Band

- Western IL Marching Band - 19th Time! **YES!**

Participation includes the following:

- ✓ **Confirmed!** Fee: \$1,500 Sponsor: (\$500) + TBD + Breakfast: *RIHS Boosters*
- ✓ Transportation/Buses (@\$ each) + Lunch: Hy-Vee \$donation ??

High School Bands: \$450

- *Alleman:*
- *RIHS:*
- **St. Ambrose University**
- **Moline**
- **Rockridge**

Sponsor (2019)

- **Cool Beanz Coffeehouse*
- **McDonalds*
- **Carmen's Jewelry + Calderon Construction*
- **Wheelan-Pressly Funeral Home*

Marching Units/Music \$400/\$500

- *MetroSteppers:* **RI/SRI Townships* \$400
- **Bagpipe Band:** **\$500**

Flatbed Favorites: Fee \$350/\$450 with flatbed and driver

- | | | |
|--|---------------------------------|-----------------|
| 1. <i>Rock Island Orchestra</i> | <i>Flatbed/Driver:</i> | <i>Sponsor:</i> |
| 2. <i>Phyllis and the Sharks:</i> | <i>Flatbed Provided (\$450)</i> | <i>Sponsor:</i> |
| 3. <i>Crooked Cactus Band</i> | <i>Flatbed/Driver: (\$400)</i> | <i>Sponsor:</i> |
| 4. Mueller Band | <i>Flatbed /Driver:</i> | <i>Sponsor:</i> |
| 5. Sheltered Reality Band: | <i>Flatbed /Driver:</i> | <i>Sponsor:</i> |
| 6. <i>Greg Aguilar Band / Yo Yo y Yo</i> | <i>Flatbed /Driver:</i> | <i>Sponsor:</i> |
| 7. <i>Big River Brass Band</i> | <i>Flatbed /Driver:</i> | <i>Sponsor:</i> |

2019 Flatbeds: 4 QC Towing, 1 Stetson, 1 Monson, 1 Sharpe

2021 Mailing/Promotion Schedule

- ✓ May: Mailing sent to high school and other bands.
- ✓ May post card mailing: *Save the Date*/theme announcement. Also Facebook Post.
- Send Press Release to announce parade (application on city's website)
- June: First mailing sent to past parade participants and a few others on the mailing list.
- July: Second post card to remind past participants of entry deadline.
- August: Entry placement mailing