



**CITY OF ROCK ISLAND
CITY COUNCIL STUDY SESSION
September 12, 2022 - 6:00 p.m.**

**Location:
City Council Chambers, City Hall, 3rd Floor
1528 Third Avenue, Rock Island, IL**

[Watch Live](#)

CALL TO ORDER

THIS MEETING WILL BE CONDUCTED BY AUDIO AND VIDEO CONFERENCE WITHOUT A PHYSICALLY PRESENT QUORUM OF THE ROCK ISLAND CITY COUNCIL DUE TO THE DISASTER DECLARATION ISSUED BY GOVERNOR PRITZKER.

Because of this order related to COVID-19 health concerns affecting the State and the City, the Mayor has determined that an in-person meeting at City Hall with all participants may not be practical or prudent.

Alderspersons and Staff may not all be physically present at City Hall due to the disaster and physical attendance at City Hall may be limited. To participate remotely during the Public Comment or Public Hearing portion of the meeting, please join by phone at +1 785-379-6836 PIN: 731 811 208#

ROLL CALL

PUBLIC COMMENT

WEST END RENAISSANCE PRESENTATION

Documents:

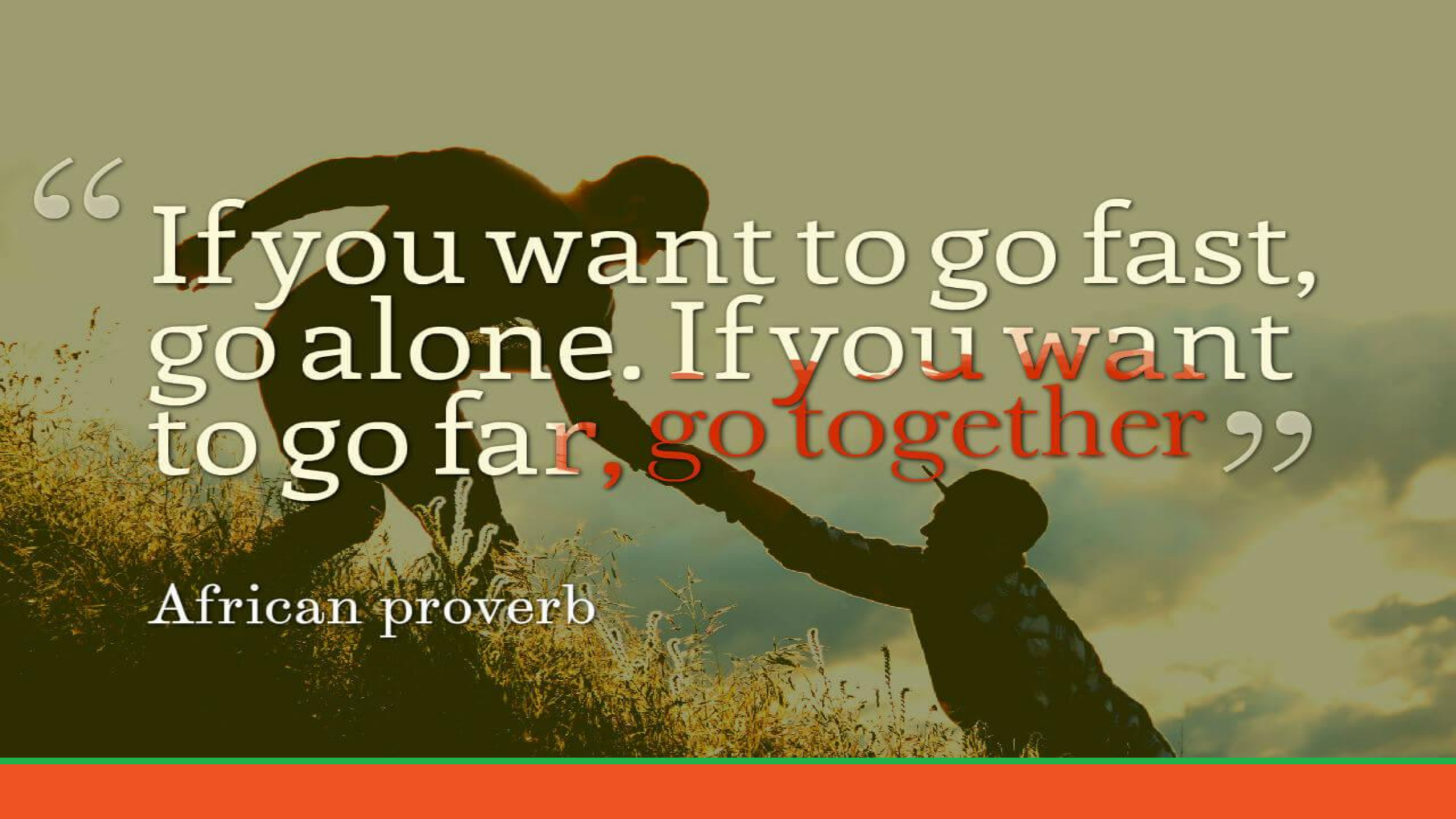
[STUDY SESSION - WEST END PRESENTATION.PDF](#)

MOTION TO ADJOURN.

Adjourn to September 12, 2022 at 6:45 p.m.

RC: Roll call vote is needed.

This agenda may be obtained in accessible formats by qualified persons with a disability by making appropriate arrangements from 8:00 am to 5:00 pm, Monday through Friday, by contacting the [City Clerk's Office](#) at (309) 732-2010 or visiting in person at: 1528 Third Avenue, Rock Island, IL 61201.



“If you want to go fast,
go alone. If you want
to go far, go together”

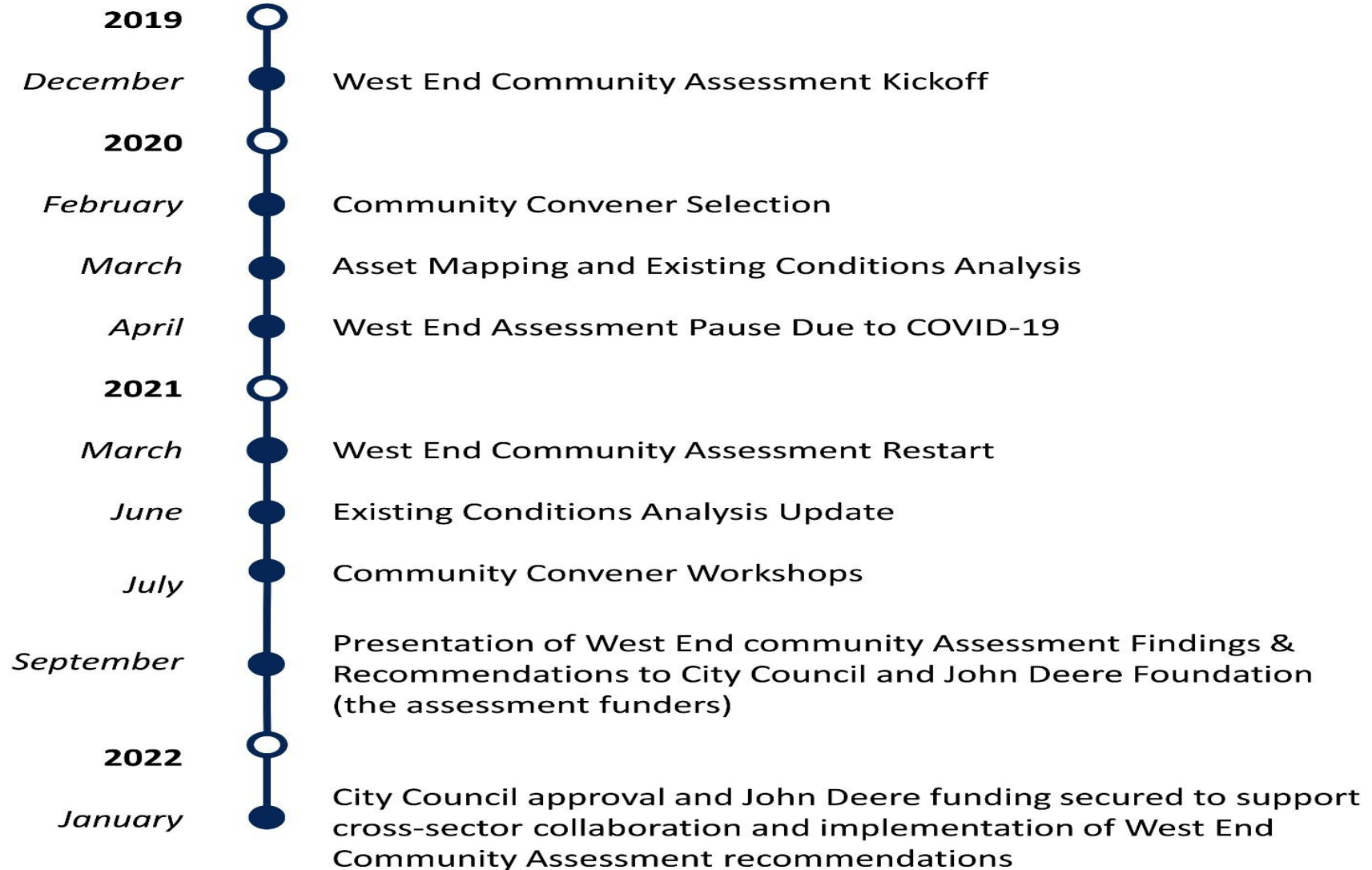
African proverb



West End Renaissance

RECAP, UPDATE, LOOKING AHEAD

Where We've Been



Assessment Results

FINDINGS

ASSETS

City of Rock Island Programs and Investments
Douglas Park
Social Capital
Trusted Community Leaders and Organizations

DISPARITIES

Lack of Safe, Quality Affordable Housing
Lower Home Values
High Rate of Disconnected Youth
Limited Access to Healthy Food
Low Economic Security
Underperforming Schools
Low scores on health and wellbeing indicators
Poor Infrastructure

BARRIERS

Constrained Resources
Communication and Access Issues
Insufficient Focus on Equity
Siloed Efforts
Low Civic Capital

WINDOW OF OPPORTUNITY

Influx of Public and Philanthropic Funding
School District Improvements
Increasing Minimum Wage
Rise United

RECOMMENDATIONS

Strengthen Civic Capital in the West End

Build West End residents' Assets and Incomes

Increase Housing Stability and Quality and community control of land and housing

Increase the Economic Vitality of the West End

Improve the Infrastructure and Visual Design of the West End

HOW/METHOD/PROCESS

Create a Neighborhood Revitalization Strategy Area (NRSA)

Develop a plan & infrastructure for implementation (COLLECTIVE IMPACT)

COLLECTIVE IMPACT



Update: The Process = Collective Impact

Common Agenda

- All share an agenda for change
- A common understanding of goals
- An agreed-upon approach for action.

Mutually Reinforcing Activities

- Diverse stakeholders across sectors
- Differentiated, mutually reinforcing set of activities.

Shared Measurement

- Agreed upon measures & reports
- Common indicators identified to drive learning and improvement.

Continuous Communication

- Frequent & open communication
- Build trust, assure mutual objectives, & create common motivation.

Backbone Support

- Independent, dedicated staff supporting key functions for the sustained operation of the collective impact initiative.

Update: A Collective Impact Structure

Common Agenda and Shared Metrics

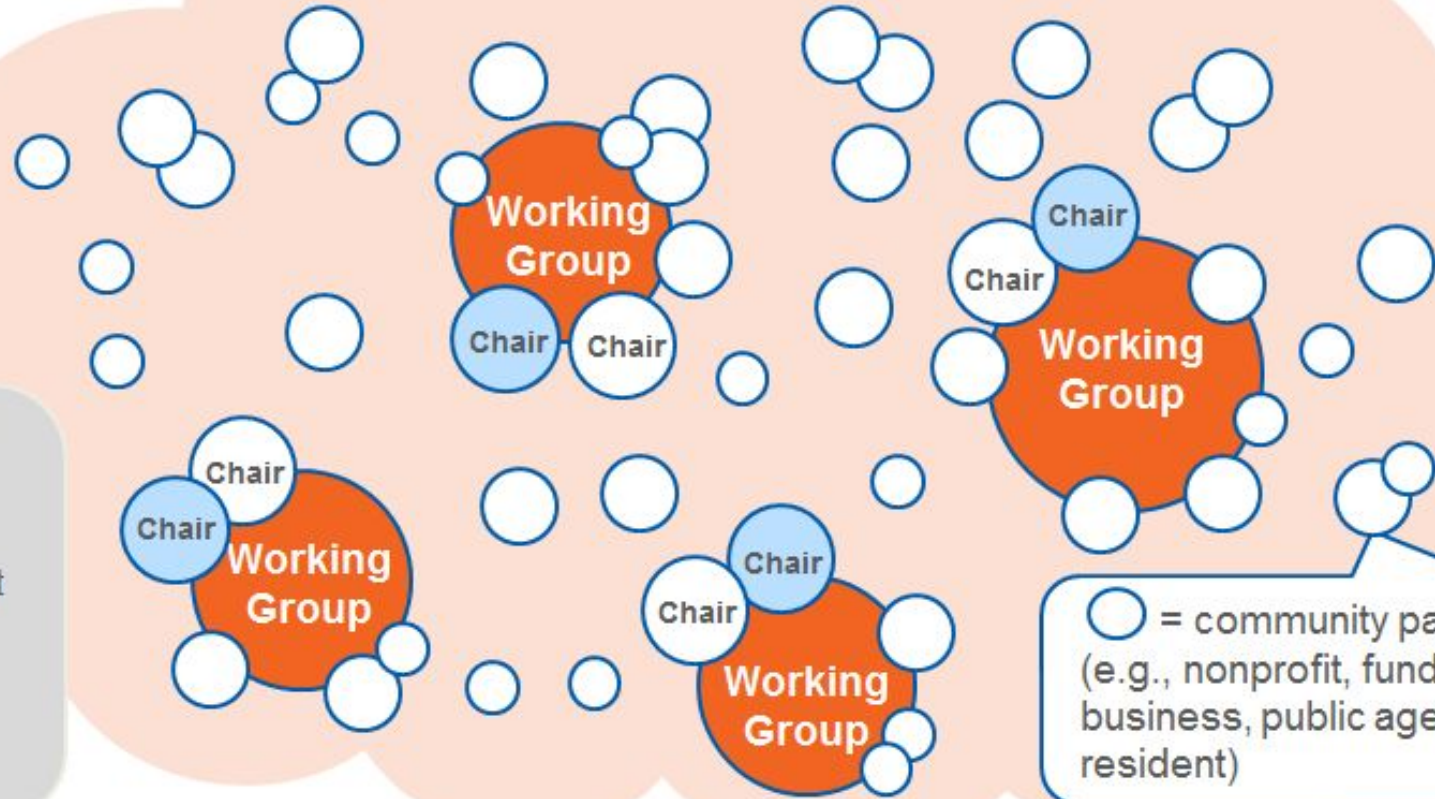
STRATEGIC GUIDANCE



BACKBONE SUPPORT

- Guide strategy
- Support aligned activities
- Establish shared measurement
- Cultivate community engagement and ownership
- Advance policy
- Mobilize resources

PARTNER-DRIVEN ACTION



○ = community partner
(e.g., nonprofit, funder,
business, public agency,
resident)

Looking Ahead

2022

- September: Steering Committee begins regular meetings
- November: Building work groups and communication plan
- November: Building backbone capacity
- December: NRSA draft for March submission

2023

- January - March: Creating work groups strategy, plans and metrics
- March: NRSA submission with community action plan to HUD
- March - December: Communicate progress, successes and raising funding

Alignment

West End Renaissance

VISION

The West End is a preferred **place** to **live** and thrive

VALUES

Justice • **Equity** • **Inclusion** • Trust • Collaboration
Empowerment • Respect • **Communication**

GOALS

Build the West End community's
wealth, power, and livability

City of Rock Island

MISSION STATEMENT

Rock Island inspires creativity, embraces diversity, and serves our people and businesses with quality services.

VISION STATEMENT

*A city of service, smart growth, and standards of excellence.
Has a passion for its culture, **diversity**, and history.
Committed to **equitable** amenities for people who **live**, work,
and play here.*

GOALS 2022 – 2025

Financial Sustainability
Communications
Economic Development
Placemaking

City Council Help

- **Continue to recognize this as a positive asset for Rock Island**
 - **Assist in leveraging resources and relationships**
 - **Tell the story of this work to anyone & everyone**

DISCUSSION