

Celebrating 37 Years!

ROCK ISLAND LABOR DAY PARADE ADVISORY BOARD

Eighth Meeting
Monday, August 23, 2021, at Noon
Conference Room - South Rock Island Township Building

	Topic	Who	Vote	Inform
1.	Welcome - Introductions	Mary		X
2.	Additions to the Agenda?	All	X	X
3.	Approval of August 16, 2021, Meeting Minutes	All	X	
4.	Treasurers Report <ul style="list-style-type: none"> • Budget for 2019: \$17,700. Actual: \$18,395 143 Entries - 186 units • Budget for 2021: \$17,500 	Nathan/ Art	X	
5.	Entries to Date (8/16 - 56 entries) <ul style="list-style-type: none"> • Invite sent to 16 local marching bands/see back of agenda 	Nathan		X
6.	Discussion of 2021 Parade: Joy & Peace to the World! <ul style="list-style-type: none"> • Other entries/attractions? • Parade dedication - Donna and Clyde Schoeck • Shirt update: • Citizen of the year program: Update - Ended 8/13/21 • School update: A. Milton - done • Review Volunteers List • Note to City Council/New Council letter • Determine Heroes Section (All American - set, others??) • Awards Program 	All	X	X
7.	Staging Items <ul style="list-style-type: none"> • Parking lots, Porta Potties, Golf Carts, Flatbeds • Police Order / barricade order • Signs, banners, banner carriers • Permits, insurance, school custodians • Announcers - 3/3 set, Butch Bos/audio • Post parade clean-up: Youth Services Bureau • Citizen of the Year cars and Marshal vehicle • Staging sites and Route Updates • Post parade gathering - Downstairs area at Pizza & Subs 	Mary		X
8.	Parade Promotion <ul style="list-style-type: none"> • Social Media, Press Release, Access Channel • Channel 4 spot (Nathan) 	All		X
9.	Misc. Items of Concern/Public Comments	Public		X
10.	Adjourn - Staging: August 28th; Meeting August 30th			

Dates to Remember:

Monday Meeting Dates: August: 30 (mailing) Staging: Saturday, August 28, 9:30 am / Art's house

Thanks for your time and support of this great Rock Island event! 😊

2021 Musical Entries/Sponsors

Sponsorship fee: \$350/\$400/\$450/\$500

University Band

Western IL Marching Band - 19th Time!

Pulled out - Covid Concerns

High School Bands: \$450

- *Alleman: NO BAND??*
- **RIHS**
- **St. Ambrose University**
- **Moline**
- **Rockridge**

Sponsor (2019)

**Cool Beanz Coffeehouse*

McDonalds

Carmen's Jewelry

Wheelan-Pressly Funeral Home

Marching Units/Music \$400/\$500

- **MetroSteppers:** *RI/SRI Townships \$400 (\$200 each)
- **Bagpipe Band:** \$500

Flatbed Favorites: Fee \$350/\$450 with flatbed and driver

- | | | |
|-----------------------------------|---------------------------------|----------|
| 1. Phyllis and the Sharks: | Flatbed Provided (\$450) | Sponsor: |
| 2. Mueller Band | <i>Flatbed /Driver:</i> | Sponsor: |
| 3. Sheltered Reality Band: | <i>Flatbed /Driver:</i> | Sponsor: |
| 4. Big River Brass Band | <i>Flatbed /Driver:</i> | Sponsor: |

2019 Flatbeds: 4 QC Towing, 1 Stetson, 1 Monson, 1 Sharpe

2021 Mailing/Promotion Schedule

- Send Press Release to announce parade
- August: Entry placement mailing

2021 Citizen of the Year Category Winners

Vehicle Provider

Grand Marshal

Education: _____

Individual: _____

Professional: _____

Business: _____

City Employee: _____

Honorary: _____

Committee's Choice: _____

Youth: _____

Possible car options/former providers: *Shilling, Shirks, Wendt, Tschappat, Braet, Nelson, Crausey, Humphrey, Flaherty (+), Stern, Andich?*

2019: Jerry Hoffman/1936 Mercedes Benz : 309-786-1046, Midwest Motorsports/Chastity Neyens 309-788 0903 (o) 563-499-6668 (m) , Carriage: PoniesRUs: Laura Bina