

Celebrating 38 Years!

ROCK ISLAND LABOR DAY PARADE ADVISORY BOARD

Seventh Meeting
Monday, August 8, 2022, at Noon
Conference Room – South Rock Island Township Building
Agenda

	Topic	Who	Vote	Inform
1.	Welcome - Introductions	Mary		X
2.	Additions to the Agenda?	All	X	X
3.	Approval of July 25, 2022, Minutes		X	
4.	Treasurers Report <ul style="list-style-type: none"> • Budget for 2021: \$17,500. Actual: \$ 116 Entries - 192 units • Budget for 2022: \$20,750 	Dan/Kimberly	X	X
5.	Entries to Date - Invite sent to musical groups and past participants.	Dan/Nathan		X
6.	Discussion of 2022 Parade: Marvelous Rock Island! <ul style="list-style-type: none"> • Other entries/attractions? (Drill Team invited...other music?) ✓ Parade dedication - Patricia Vincent ✓ Citizen of the year program: Announced 8/8/22 ✓ School update: A. Milton - done • Review Volunteers List - Art ✓ Radio Club set: 4 members available • Note to City Council/New Council letter • Determine Heroes Section - entries to honor ✓ Float and Awards Program - set (floats cash prize; \$50,\$75/\$100) ✓ New T-Shirts - all set Thanks KJ! • Special promotion: Channel 4/Paula Sands - schedule ✓ Post parade gathering - Downstairs area at Pizza & Subs • Entry form on front page of website - possible? 	All		X
7.	Staging Items <ul style="list-style-type: none"> • Parking lots - RIHS lot may be an issue • Porta Potties, Golf Carts (only 2 & 4 seaters), Flatbeds • Police Order / barricade order - done • Signs, banners, banner carriers (RIHS Soccer) • City Permit, insurance, school custodians • Announcers - 2/3 set, notebooks • Butch Bos/audio • Post parade clean-up: Youth Services Bureau • Citizen of the Year cars and Marshal vehicle • Staging sites and Route Updates 	All		X
8.	Public Comments -	Public		
9.	Adjourn - next meeting date: August 15th			

Dates to Remember:

Meeting Dates: Mondays in August 15,22,29 (mailing)

Parade Line-up date: Saturday, August 27, 9:30 a.m., at Art Milton's home

Thanks for your time and support of this great Rock Island event! 😊

2022 Musical Entries/Sponsors (working list)

Sponsorship fee: \$350/\$400/\$450/\$500

University Band - No WIU

High School Bands: \$450 (increased in 2018)

- RIHS:
- St. Ambrose University
- Moline
- Rockridge

Sponsor

2022 McDonalds
2021 Police Benevolent Association
2022 Carmen's Jewelry
2021 Wheelan-Pressly Funeral Home

Marching Units/Music \$400/\$500

- Dynamic Status – Yes

\$400 Sponsor:

Flatbed Favorites: Fee \$350 / \$450 with flatbed and driver

1. Mueller Band / \$350
2. Sheltered Reality Band/ \$350
3. Ginger Roots/Jason Crapnell Band /\$350
4. Lee Blackman Band / \$350
5. Big River Brass Band / \$350
6. Crooked Cactus Band / \$700
7. North 40 Band / \$800

Flatbed/Driver:

Flatbed /Driver:

Flatbed /Driver:

Flatbed /Driver:

Flatbed /Driver:

*Flatbed providers 2021: QC Towing, Monson, Sharpe, R&D Towing 2020: add Stetson
Drivers paid \$100 (paid as a donation)*

Mailing/Promotion Schedule for 2022

- August: Entry placement mailing
- Press Release

Website/Social Media Promotion

- **DONE:** Post Card is under news and announcements, which has a link to entry, form. Can find entry form by performing a Search.

2022 Citizen of the Year Category Winners

Vehicle Provider

Grand Marshal

Education:

Individual:

Professional:

Business:

City Employee:

Honorary:

Organization:

Youth:

Veteran:

Possible car options/former providers: *Shilling, Shirks, Wendt, Tschappat, Braet, Nelson, Crausey, Humphrey, Flaherty (+), Stern, Andich?*
2019: Jerry Hoffman/1936 Mercedes Benz: 309-786-1046, Midwest Motorsports/Chastity Neyens 309-788 0903 (o) 563-499-6668 (m)