

ROCK ISLAND LABOR DAY PARADE ADVISORY BOARD

**Fifth Meeting
Monday, July 26, 2021, at Noon
Conference Room - South Rock Island Township Building**

	Topic	Who	Vote	Inform
1.	Welcome - Introductions	Mary		X
2.	Additions to the Agenda?	All		X
3.	Approval of July 12, 2021 Meeting Minutes	All	X	
4.	Treasurers Report <ul style="list-style-type: none"> • Budget for 2019: \$17,700. Actual: \$18,395 143 Entries - 186 units • Budget for 2021: \$17,500 	Nathan/ Art	X	
5.	Entries to Date (7/12 - 24 entries) <ul style="list-style-type: none"> • Invite sent to 16 local marching bands/see back of agenda • Mailing update: Second post card schedule to go - date? 	Nathan/ Mary		X
6.	Discussion of 2021 Parade: Joy & Peace to the World! <ul style="list-style-type: none"> • Other entries/attractions? • Parade dedication - Donna and Clyde Schoeck • Shirt Order - update: A. Milton • Citizen of the year program: Update • Secure open cars • School update: • Gather/confirm volunteers • Note to City Council/New Council letter • Determine Heroes Section 	All	X	X
7.	Staging Items <ul style="list-style-type: none"> • Parking lots, Porta Potties, Golf Carts • Signs, banners, banner carriers (new council members) • Permits, insurance, school custodians • Announcers, Butch Bos/audio • Post parade clean-up: ?? • Citizen of the Year cars and Marshal vehicle • Route Updates 	Mary		X
8.	Parade Promotion <ul style="list-style-type: none"> • Info to City Council; new member letter • Social Media, Press Release, Access Channel 	All		X
9.	Misc. Items of Concern/Public Comments	Public		X
10.	Adjourn - next meeting on August 9th at noon			

Dates to Remember:

Monday Meeting Dates: August: 9, 16, 23, 30 (mailing) **Staging:** Saturday, August 25

Thanks for your time and support of this great Rock Island event! 😊

2021 Musical Entries/Sponsors

Sponsorship fee: \$350/\$400/\$450/\$500

University Band

- Western IL Marching Band - 19th Time! **YES!**

Participation includes the following:

- ✓ **Confirmed!** Fee: \$1,500 Sponsor: TBD + Breakfast: *RIHS Boosters*
- ✓ Transportation/Buses (@\$1,400 each) + Lunch: Hy-Vee \$donation ??

High School Bands: \$450

- *Alleman: NO BAND!!*
- *RIHS:*
- **St. Ambrose University**
- **Moline**
- **Rockridge**

Sponsor (2019)

- **Cool Beanz Coffeehouse*
- **McDonalds*

- **Carmen's Jewelry*
- **Wheelan-Pressly Funeral Home*

Marching Units/Music \$400/\$500

- **MetroSteppers:** *RI/SRI Townships \$400 (\$200 each)
- **Bagpipe Band:** \$500

Flatbed Favorites: Fee \$350/\$450 with flatbed and driver

- | | | |
|------------------------------------------|-------------------------------------------|----------------------------|
| 1. Rock Island Orchestra | <i>Flatbed/Driver:</i> | <i>Sponsor:</i> |
| 2. Phyllis and the Sharks: | Flatbed Provided (\$450) | <i>Sponsor:</i> |
| 3. <i>Crooked Cactus Band</i> | <i>Flatbed/Driver: (\$400)</i> | <i>Sponsor:</i> |
| 4. Mueller Band | <i>Flatbed /Driver:</i> | <i>Sponsor:</i> |
| 5. Sheltered Reality Band: | <i>Flatbed /Driver:</i> | <i>Sponsor:</i> |
| 6. <i>Greg Aguilar Band / Yo Yo y Yo</i> | <i>Flatbed /Driver:</i> | <i>Sponsor:</i> |
| 7. Big River Brass Band | <i>Flatbed /Driver:</i> | <i>Sponsor:</i> |

2019 Flatbeds: 4 QC Towing, 1 Stetson, 1 Monson, 1 Sharpe

2021 Mailing/Promotion Schedule

- ✓ May: Mailing sent to high school and other bands.
- ✓ May post card mailing: *Save the Date*/theme announcement. Also Facebook Post.
- ✓ June: First mailing sent to past parade participants and a few others on the mailing list.
- Application on city's website
- July: Second post card to remind past participants of entry deadline.
- Send Press Release to announce parade
- August: Entry placement mailing