

ROCK ISLAND LABOR DAY PARADE ADVISORY BOARD

**Sixth Meeting
Monday, July 25, 2022, at Noon
Conference Room - South Rock Island Township Building**

Agenda

	Topic	Who	Vote	Inform
1.	Welcome - Introductions	Mary		X
2.	Additions to the Agenda?	All		X
3.	Approval of July 11, 2022, Minutes		X	
4.	Treasurers Report <ul style="list-style-type: none"> • Budget for 2021: \$17,500. Actual: \$ 116 Entries - 192 units • Budget for 2022: \$20,750 	Kimberly		X
5.	Entries to Date <ul style="list-style-type: none"> • Invite sent to musical groups and past participants. 	Nathan/Dan		X
6.	Discussion of 2022 Parade <ul style="list-style-type: none"> ✓ Parade theme - <i>Marvelous Rock Island!</i> Dedication: <i>Patricia Vincent</i> • Promotion schedule - <i>see second page Thank you Dan!</i> • Review musical groups - <i>see second page</i> • Float Contest: Committee judges/Cash prize (\$50,\$75/\$100) • Update on Citizen of the Year - <i>Edna & Grace</i> • Schools contacted - Art • Check on City projects (streets) and Police Order • Secure volunteers - Art • New T-Shirts - all set? KJ • Announcer Confirmation - need one more... • Youth Services Bureau secured for post clean-up/ \$300 • <i>Porta Potties, Golf Carts (only 4 and 2 seaters), Bos Electronics</i> • <i>Special promotion: Channel 4/Paula Sands</i> 	All		X
7.	Misc. Items of Concern <ul style="list-style-type: none"> • Entry Options: Look for unique attractions/athletes/winners/heroes • Look for convertibles/open cars • Musical Entries/Drums 	All		X
8.	Public Comments -	Public		
9.	Adjourn - next meeting date: Monday, July 25th			

Dates to Remember:

Meeting Dates: Mondays in August 8,15,22,29 (mailing)

Parade Line-up date: Saturday, August 27

Parade Date: September 5, 2022

Thanks for your time and support of this great Rock Island event! 😊

2022 Musical Entries/Sponsors (working list)

Sponsorship fee: \$350/\$400/\$450/\$500

University Band – No WIU

High School Bands: \$450 (increased in 2018)

- Alleman:??
- **RIHS:**
- *St. Ambrose University*
- **Moline**
- **Rockridge**

Sponsor

(Old) Cool Beanz Coffeehouse
2021 McDonalds
2021 Police Benevolent Association
2022 Carmen's Jewelry
2021 Wheelan-Pressly Funeral Home

Marching Units/Music \$400/\$500

- **Dynamic Status – Yes** \$400
- *Bagpipe Band:* \$500

Flatbed Favorites: Fee \$350 / \$450 with flatbed and driver

- | | |
|---|-------------------------|
| 1. Mueller Band / \$350 | Flatbed/Driver: |
| 2. Sheltered Reality Band/ \$350 | Flatbed /Driver: |
| 3. Ginger Roots/Jason Crapnell Band /\$350 | Flatbed /Driver: |
| 4. Lee Blackman Band / \$350 | |
| 5. Big River Brass Band /\$350 | |
| 6. <i>Crooked Cactus Band /</i> | |

Other options:

- Phyllis and the Sharks: \$450 no in 2022
- *Rock Island Orchestra*
- *Greg Aguilar Band / Yo Yo y Yo*
- *MetroSteppers– Not together in 2002*
-

Flatbed Drivers paid \$100 (paid as a donation)

Flatbed options: QC Towing, Stetson, Monson, Sharpe, R&D Towing

Mailing Schedule for 2022

- ✓ ASAP: Post card mailing: *Save the Date* and theme announcement. Also add to city Facebook
- ✓ May: One mailing sent to high school and other bands.
- ✓ June: First mailing sent to past parade participants and a few others on the mailing list.
- ✓ July: Second post card sent to remind past participants of entry deadline.
- August: Entry placement mailing

Website/Social Media Promotion

- **DONE:** Post Card is under news and announcements, which has a link to entry, form. Can find entry form by performing a Search.