

## Celebrating 37 Years!

# ROCK ISLAND LABOR DAY PARADE ADVISORY BOARD

Fourth Meeting  
Monday, July 12, 2021, at Noon  
South Rock Island Township Office

## Agenda

	Topic	Who	Vote	Inform
1.	Welcome - Introductions	Mary		X
2.	Additions to the Agenda?	All		X
3.	Approval of June 14, 2021, Minutes		X	
4.	<b>Treasurers Report</b> <ul style="list-style-type: none"><li>Budget for 2019: \$17,700. Actual: \$18,395 143 Entries - 186 units</li><li><b>Budget for 2021: \$17,500</b></li></ul>	Art		X
5.	<b>Entries to Date - 24</b> <ul style="list-style-type: none"><li>Invite sent to 16 local marching bands/see back of agenda</li></ul>	Nathan /Mary		X
6.	<b>Discussion of 2021 Parade</b> <ul style="list-style-type: none"><li>Entry Ideas: Attractions/athletes/winners</li><li>Promotion schedule: <i>see second page</i></li><li>Parade Dedication: Clyde &amp; Donna Schoeck</li><li>Route Concerns: Washington area, route, HS</li><li>Post Parade Clean-up</li><li>Shirts</li><li>Announcers set:</li><li>Secure open cars</li><li>Gather/confirm volunteers</li></ul>	All		X
7.	<b>Misc. Items of Concern</b>	All		X
8.	<b>Public Comments -</b>	Public		
9.	<b>Adjourn - next meeting date: Monday, July 26th</b>			

### Dates to Remember:

**Meeting Dates:** Mondays - July 26, August 9,16,23,30 (mailing)

**Parade Line-up date:** Saturday, August 28

**Parade Date:** September 6, 2021

*Thanks for your time and support of this great Rock Island event! 😊*

## 2021 Musical Entries/Sponsors

Sponsorship fee: \$350/\$400/\$450/\$500

### University Band

- Western IL Marching Band - 19<sup>th</sup> Time! **YES!**

Participation includes the following:

- ✓ **Confirmed!** Fee: \$1,500 Sponsor: TBD + Breakfast: *RIHS Boosters*
- ✓ Transportation/Buses (@\$1,400 each) + Lunch: Hy-Vee \$donation ??

### High School Bands: \$450

- *Alleman: NO BAND!!*
- *RIHS:*
- **St. Ambrose University**
- **Moline**
- **Rockridge**

### Sponsor (2019)

- \**Cool Beanz Coffeehouse*
- \**McDonalds*
  
- \**Carmen's Jewelry*
- \**Wheelan-Pressly Funeral Home*

### Marching Units/Music \$400/\$500

- **MetroSteppers:** \***RI/SRI Townships** \$400
- **Bagpipe Band:** \$500

### Flatbed Favorites: Fee \$350/\$450 with flatbed and driver

- |  |                                 |                 |
|--|---------------------------------|-----------------|
| 1. <i>Rock Island Orchestra</i>          | <i>Flatbed/Driver:</i>          | <i>Sponsor:</i> |
| 2. <b>Phyllis and the Sharks:</b>        | <b>Flatbed Provided (\$450)</b> | <i>Sponsor:</i> |
| 3. <i>Crooked Cactus Band</i>            | <i>Flatbed/Driver: (\$400)</i>  | <i>Sponsor:</i> |
| 4. <b>Mueller Band</b>                   | <i>Flatbed /Driver:</i>         | <i>Sponsor:</i> |
| 5. <b>Sheltered Reality Band:</b>        | <i>Flatbed /Driver:</i>         | <i>Sponsor:</i> |
| 6. <i>Greg Aguilar Band / Yo Yo y Yo</i> | <i>Flatbed /Driver:</i>         | <i>Sponsor:</i> |
| 7. <b>Big River Brass Band</b>           | <i>Flatbed /Driver:</i>         | <i>Sponsor:</i> |

2019 Flatbeds: 4 QC Towing, 1 Stetson, 1 Monson, 1 Sharpe

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### 2021 Mailing/Promotion Schedule

- ✓ May: Mailing sent to high school and other bands.
- ✓ May post card mailing: *Save the Date*/theme announcement. Also Facebook Post.
- ✓ June: First mailing sent to past parade participants and a few others on the mailing list.
- Send Press Release to announce parade
- Application on city's website
- July: Second post card to remind past participants of entry deadline.
- August: Entry placement mailing