

Celebrating 39 Years!

ROCK ISLAND LABOR DAY PARADE ADVISORY BOARD

Sixth Meeting
 Monday, July 10, 2023, at Noon
 Conference Room - South Rock Island Township Building
 Agenda

	Topic	Who	Vote	Inform
1.	Welcome - Introductions	Mary		X
2.	Additions to the Agenda?	All		X
3.	Approval of June 26, 2023, Meeting Minutes		X	
4.	Treasurers Report <ul style="list-style-type: none"> • Budget for 2022: \$20,750/Actual: \$12,217.34 125 units • Budget for 2023: \$20,750 * • Entries to date: Arsenal request - in 	Dan		X
5.	2023 Parade Planning <ul style="list-style-type: none"> ✓ Theme: Planting Pride - Growing Together • Promotion schedule - see second page ✓ Entry Fee - pay online next year (so few requests) • Musical groups - see second page ✓ Schools contacted - in July? ✓ Post parade Clean-up: Youth Services Bureau set ✓ Public Works Barricades- Art ✓ City Permit/Contact Parking lot owners ✓ Parade Dedication: Weather teams/Mid-American Energy ✓ Citizen of the Year program: <i>underway, deadline 7/17/23</i> ✓ Parade Route Map now available ✓ Secure Volunteers / Secure convertibles/open cars ✓ Announcer Confirmation • Entry Options - Attractions/athletes/horses • Add balloon decorations/arches along route ✓ Porta Potties/Golf Carts /Pizza & Subs 	All		X
6.	#40 Parade Ideas <ul style="list-style-type: none"> ✓ New Logo - YES! <i>Students design/professional completes</i> • Ideas: Special Whitey's Ice Cream ? / Invite past Marshal's, add balloon arches? • City's 190th Year! Partner? New Theme? 	All		X
7.	Misc. Items of Concern	All		X
8.	Public Comments	Public		X
9.	Adjourn - next meeting date: July 24, 2023			

Dates to Remember:

Meeting Dates: Mondays - July 24, August 7,14,21,28 (mailing)

Parade Line-up date: Saturday, August 26 Parade Date: September 4, 2023

Thanks for your support of this great Rock Island event! 😊

2023 Musical Entries/Sponsors - working

Sponsorship fee: \$350/\$400/\$450/\$500

Musical Group

University Band - No WIU in 2023

- *St. Ambrose University / \$450*

2022 Sponsor

RI Police Benevolent Association

High School Bands: \$450 (increased in 2018)

- *RIHS:*
- *Moline*
- *Rockridge*

McDonalds

Carmen's Jewelry / Friends

Wheelan-Pressly Funeral Home

Marching Units/Music \$400/\$500

- ~~Dynamic Status / \$400~~
- *Horses ?*

Flatbed Favorites: Fee \$350/\$450 with flatbed and driver

1. Mueller Band/Royal Pop / \$350

2. Sheltered Reality Band/ x2 ?

Sponsor: SRI/RI Township

3. Phyllis & Shark

4. Big River Brass Band / \$350

5. Option: Tail Fins ?

6. Option: River City Six?

7. Option: Glenview Mariachi Band?

Flatbed/Driver:

Flatbed /Driver:

***Have Flatbed**

Flatbed /Driver:

Flatbed /Driver:

Flatbed /Driver:

Flatbed /Driver:

Flatbed providers: QC Towing, Monson, Sharpe, R&D Towing / Some drivers paid \$100 (from a donation)

Mailing/Promotion Schedule for 2023

- ✓ *ASAP: Post card/Dave the date mailing: Sent to 300+ business!*
- ✓ *Add Card to City Facebook, website*
- ✓ *April/May: One mailing sent to high school and other bands.*
- ✓ *June: First mailing sent to past parade participants and a few others on the mailing list.*
- *June/ASAP: Entry link placed on City Website (includes link to form and Parade Map)*
- *July: Second post card sent to remind past participants of entry deadline.*
- *August: Entry placement mailing/WHBF promo/ Press Release*

A board member may attend a meeting through electronic conferencing if his or her physical presence at the meeting is prevented due to (i) personal illness or disability; (ii) employment purposes or the business of the board; or (iii) a family or other emergency. To arrange, please contact Mary Chappell at 309-269-7944.